



Contact us for August 2008 Sire Directories

## New HOT Bulls Added

August 2008 Proof Run



### XACOBEO

**244HO437**  
BW Marshall/ Rudolph/ Mandel  
PTAT +3.35  
UDC +3.81  
FLC +3.19  
TPI +1809

HOLSTEIN



### S ADAM

**249SR2182**  
Botans/ T Bruno/ Mabru  
Very Easy Calving  
High Production  
Great Udders +115

SWEDISH RED



### TIPOLI

**253MO63080**  
Lecuyer/ Gardian/ Inel Story  
High Production +2844  
Easy Calving  
Great Feet & Legs

MONTBELIARDE



### ERIK

**236RD57**  
Beautiful/ Fyn Aks/ Backgard  
High Fat +78  
Udders +115  
Excellent Type

RED DANE

## 3 WAY CROSS CALVES ARRIVE IN MICHIGAN

One of many 3 way cross calves to come on a large dairy in Michigan. The owners are very excited, and they are very happy with the results so far. They are following the 3 breed rotation using Montbeliarde, Swedish Red and Holstein.



## WHAT PEOPLE ARE SAYIN

"We have seen no down sides to crossbreeding. Our production is very good. Our cull cows are worth more. Our surplus springing heifers bring top dollar. The barns are always full. I will say that one must have a plan and stick with it to achieve this".

- Kevin Prins, Prins Dairy



"My Montbeliarde/Holsteins are surprising. They carry that extra body condition that keeps them away from trouble. As heifers, I feed them a third less compared to holstein heifers. They are just more efficient and when milking, I am getting a lot less metabolic problems, and their feet & legs are the best I have ever seen!! Those Montbeliarde/Holstein are just calving, producing and breeding like our cows used to do it before, I am back in business!"

- John Knutson, J & B Dairy



## CALIFORNIA dairy producers earn 25% more profit

California producers often look into different management practices to gain a competitive advantage and improve their profit margins. Crossbreeding takes part of innovation and many herds in the US are following the steps of the initial 7 Californian herds that launched crossbreeding program with Montbeliarde and Swedish Red semen 10 years ago. The 2007 report published by the California Department of Food and Agriculture shows a comparison between 130 herds of pure Holsteins and 7 herds (representing over 6,000 crossbreds) that have crossbred a large percentage (>95%) of Holstein cows mainly with Montbeliarde and Swedish Red breeds.

### - Crossbred herds in California get:

More quantity of Fat lbs shipped per cow per month (+2,56%)  
Better milk price for their milk(+2,00% mailbox price)

### -Crossbred herds spend less in:

Dry Roughage(-28,45%) ( replaced by cheap pasture)  
Concentrates (-4,34%)  
Total Feed costs (-5,53%)  
Herd Replacement (-42,02%)  
for a TOTAL COST (\$/cow/month) reduced by **7,74%**

### PROFIT=

**Crossbred herds make 24,65% more profit per \$/cwt.**

Producers involved in a crossbreeding program report many positive results.

The most significant are:

Higher Conception Rates

Improved Calving Ease

Higher Calf Survival Rate

Longer Cow Life

Improved Cow Health and Body Condition

Reduction in Fresh Cow Transition Problems

Higher Quality of Colostrum

Lower Somatic Cell Counts

Less Mastitis Problems

Stronger Feet & Legs

\*California Department of Food and Agriculture

Visit us at World Dairy Expo  
Sept 30th- Oct 4th 2008  
Booth # 129, 130, 131

